DASH
NOV 17-18   MONTRÉAL
MASTER CLASS

Dear <INSERT MANAGER'S NAME>,

I've discovered an opportunity that will tremendously help improve my data visualization skills. With your approval, I would like to attend the Master Dash class on November 16 – 18 in Montreal, Canada.

As you know, it's very important to present your data well by having your team understand it visually. I want to create better interactive web applications in Python and improve my data analysis with the Dash Masterclass. There's no better place to deepen my knowledge and expertise in data visualization, which will greatly add value to our company.

In a survey, 87 percent of last year's attendees rated this Master Class as the most valuable workshop they had attended in the last 12 months. Some of the top practitioners from Tesla, iRobot, NASA, Goldman Sachs and many others have left raving reviews about this class.

Here's what I'm going to learn:

• Master the basic guiding principles of Dash to create and customize web apps with python
• Gain data visualization skills using Plotly's python API.
• Learn pro tips about cross filtering & drill-down interaction, styling & design, and application performance.

Breakfast, lunch, and an evening reception are included in the class cost, which reduces expenditures. Here's the approximate cost of this opportunity:

Airfare:	$xxx
Hotel:	$xxx
Conference Registration:	$1,200 ($1,500 after 9/17/2018)
Total Investment:	$xxx

When I return, I will share fresh ideas and practical knowledge with our team — including key insights, new skills, and creative ideas on how we can leverage data visualization more deeply.

Thank you for considering this investment in our team and my career development. Plotly has negotiated a discounted rate at the TBD Hotel, starting at $249 a night — but only if I book early. I appreciate your prompt consideration of this request.

You may find more information by visiting the website: https://masterdash.plot.ly/

Thank you,